



The Clinton Chamber of Commerce Newsletter

March 2016



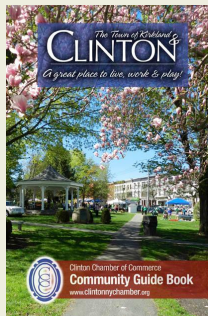
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Clinton Chamber of Commerce 2016 Community Guide and Map & Directory

Don't be the best kept secret in the area!

All members in **GOOD standing** will be listed in the Community Guide **and** Map & Directory for **FREE**.



Members: Please [click here](#) to check your listing on the Clinton Chamber of Commerce website, in the Member Directory.

Networking Breakfast at the Clinton Historical Society Wednesday, March 2 from 8 - 9:30 AM



Join us at the **Clinton Historical Society** to pass business cards and network with current and prospective Clinton Chamber of Commerce members from the surrounding area. Every participant gets the opportunity to spend a few minutes sharing information about their business with the group. Complimentary breakfast treats and coffee provided by the Clinton Historical Society

Open to ALL Current and Prospective Members

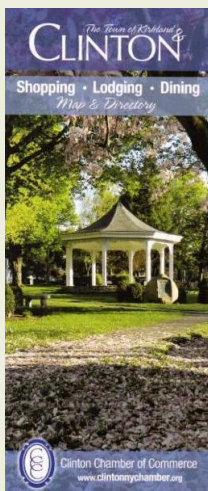
Clinton Historical Society 
1 Fountain Street
Clinton, NY 13323

Please RSVP to Jackie Walters at 315-853-1735 or info@clintonnychamber.org.

Attendees are asked to bring their business cards. A PDF of all business cards gathered at the event will be emailed to Chamber members who were in attendance.

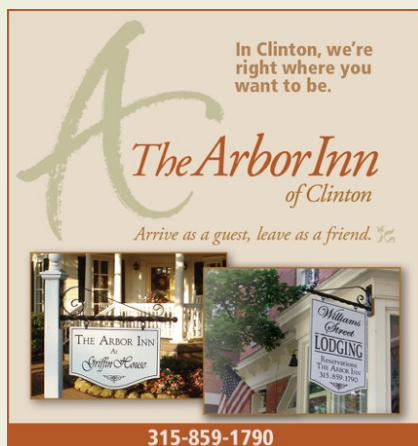
The Power of the Inbox Tuesday, March 15 from 12 - 1 PM at the Alexander Hamilton Institute

Please notify us at info@clintonchamber.org of any changes to your listing.



If you are not listed on the website, you have not renewed your 2016 Chamber membership yet. Please renew as soon as possible before printing begins (within the next week).

The Community Guide and Map & Directory will be distributed to all members, the Village of Clinton, Town of Kirkland and the surrounding area. In addition, they will be dropped off at the Oneida County Welcome Centers, located at NYS Thruway Exit 31 and at the Union Station. We are working closely with the Clinton Central School PTA, local realtors and Hamilton College for distribution to potential and new students/families to the area.



What is the first impression you give when they see you in their email inbox?

And when they see you there, what do they do?

This powerful seminar takes you step-by-step through the keys to effective email marketing:

- What it really is (and isn't)
 - What it can do for your business
 - And the five easy steps you must take to harness the power of the inbox!
1. Grow a healthy list
 2. Create great content
 3. Customize a beautiful, mobile-friendly template that matches your brand
 4. How to get your emails open
 5. Tracking your results

From revealing why regular email doesn't work, to insider tips and techniques like automated list building tools and the design elements that work (and those that don't), this seminar will give you the keys to the most effective marketing you can do: email marketing. Join Us!

Materials: All attendees will receive a copy of the slides and handouts via email following the class.

Cost: No charge for Clinton Chamber members. Non-members are welcome to attend the seminar for \$10 /pp. Cash or check at the door please. Bring your own lunch.

REGISTER NOW

Workshop Leader: Erik Bunaes, Constant Contact Authorized Local Expert (TM) and President, **Endorphin Advisors LLC**

Alexander Hamilton Institute
21 West Park Row
Clinton, NY 13323

This seminar is hosted by the Clinton Chamber of Commerce. Please contact to Jackie Walters

at info@clintonnychamber.org or 315-853-1735 with any question.

Welcome New Members

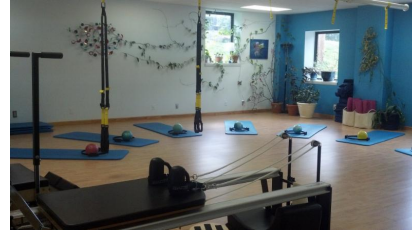
[Adam Brockway Photography](#)
[Clinton Cleaners & Embroidery Shoppe](#)
[Clinton Garden Club](#)
[Paul Frey](#)
[SD Outdoor Power](#)

Thank you to our Renewing Members for your continued support

[Affordable Tax Service](#)
[Alexander Hamilton Institute for the Study of Western Civilization](#)
[Allstate - Fournier Agency](#)
[Amidst the Hedges Inn](#)
[Bonadio & Co., LLP](#)
[Clinton Jewelers](#)
[Clinton Pottery](#)
[Clinton Wine & Spirits, Inc.](#)
[Coldwell Banker Sexton Real Estate](#)
[Daves Landscaping](#)
[Don's Rok](#)
[Hunt Real Estate](#)
[Kirkland Town Library](#)
[George & Pinney Kuckel](#)
[Lisa Lester, DDS, PC](#)
[Mohawk Valley Living, Inc.](#)
[MPW Marketing LLC](#)
[Nester Brothers Contractors, Inc.](#)
[Power Line Constructors, Inc.](#)
[Proforma Full Circle](#)
[William J. Rudge III](#)
[Signature 81](#)
[The Sketch Pad](#)
[State Farm Insurance](#)


**Clinton Chamber of
Commerce Board of
Directors**

Business After Hours at Anatomy in Motion Pilates and Wellness Studio Thursday, March 24 from 5:30 - 7:30 PM



Join us at **Anatomy in Motion** to pass business cards and network with current and prospective Clinton Chamber of Commerce members from the surrounding area. Complimentary drinks and hors d'oeuvres provided by Anatomy in Motion.

Open to ALL Current and Prospective Members

Anatomy in Motion Pilates & Wellness Studio

7 Kirkland Avenue
Clinton, NY 13323

Please RSVP to Jackie Walters at 315-853-1735 or info@clintonnychamber.org.

Attendees are asked to bring their business cards. A PDF of all business cards gathered at the event will be emailed to Chamber members who were in attendance.

CAMV Grant Award

President: Karen A, Ostinett
Treasurer: Nadine McAndrew
Secretary: Annette Clarke
Ferris J. Betrus, Jr.
Traci Blaser
Pondra Bowen
John Costanzo
Amy James
Crystal Maury
Nicholas Owens
Bobbie Paravati
Deli Rogers
Tim Sweetland
Jay Williams III

Join us in welcoming new Board of Directors, **Traci Blaser** from [Brookdale Clinton Independent Living](#) and **Amy James** from [Hamilton College](#).



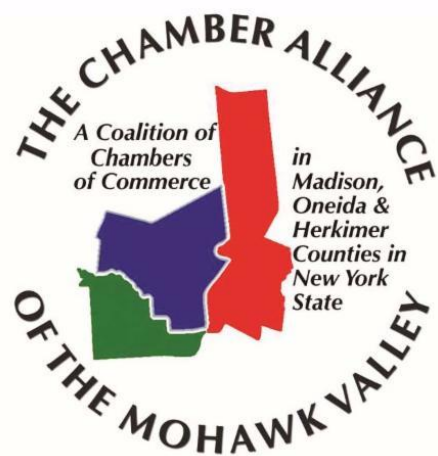
STRATEGIC
FINANCIAL SERVICES

Advertise with Us!

[Click here](#) for more details on how to advertise with the Clinton Chamber of Commerce.

Contact Jackie Walters at info@clintonnychamber.com or 315-853-1735

**Thank You
to our Members!**



Boonville • Camden • Clinton • Herkimer County
Forestport • Kuyahora Valley • Marcy
New Hartford • Oneida • Rome • Trenton
With our affiliate partners:
Mohawk Valley EDGE • Oneida County Tourism
The Genesis Group • Leadership Mohawk Valley
Madison County Tourism
Mohawk Valley Small Business Development Center

Established in 1997, the Chamber Alliance of the Mohawk Valley (CAMV) is an association of independent chambers of commerce and affiliate organizations with approximately 4,000 members whose purpose is to represent and promote the collective interests of the Chambers of Commerce of the Mohawk Valley.

The 2016 Chamber Alliance Member Grant Award has been established to provide cash and advertising prizes for businesses that belong to at least one of the CAMV chambers to assist in improving or promoting their businesses. All current members of CAMV chambers are eligible to apply and your attendance at the awards luncheon is encouraged. Our hope is these grants will strengthen your business or organization and help create partnerships with fellow chamber members through the use of their goods and services.

All winners will be announced at the Chamber Alliance Awards Luncheon on 2016 Member Grant Award Thursday, May 5, 12 PM at Hart's Hill Inn, Whitesboro.

The deadline to apply is April 14th. [Click here](#) for more details.

Chamber Member Announcements

[Krizia Martin](#)

In addition to new Spring items arriving daily, Krizia Martin offers goodies for everyone's



Thank you to **Ann Debraggio** and the **Kirkland Town Library** for hosting the February Networking Breakfast!
We love your library!



Thank you to **Linda McHarris** and the artists at **Artisans' Corner** for hosting the February Business After Hours!

Easter basket that last long after the candy's gone. Stop in to see our ideas from \$5 and up. Open Monday - Saturday 10 AM to 5 PM.

Nola's

Nola's is now serving brunch on Sundays from 10 AM - 2 PM. [Click here](#) for the brunch menu.

The Village Crossing

SPRING IS IN @ The Village Crossing located at 11 W.Park Row in Clinton. 315-853-5299. Lots of bright, cheerful colors but still in items warm enough for today's weather. HUGE Discounts on winter clearance>>it needs to go away, just like Winter...Check out our new on-line store @ www.thevillagecrossing.com. Many more items being added to the online store each time we get a new delivery.

SAVE THE DATE



MAKE SURE YOUR BUSINESS SHOWS UP ONLINE - FOR FREE

Date & Time: April 12, 5:30 - 8:30 PM

Location: [Clinton High School](#)
75 Chenango Ave, Clinton, NY
Computer Lab

Register: Online at [EventBrite](#)
(<https://goo.gl/ssWCXr>)

Upcoming Member Events

Wednesday, March 3 - Saturday, March 5 at 7:30 PM: Clinton High School Musical, Footloose. Tickets are \$8 each. Visit www.ccs.edu for more information.

Saturday, March 5 from 10 AM - 2PM: Kirkland Town Library presents [Pysanka Eggs Decorating Class](#)

Sunday, March 6 at 3 PM: [Hamilton College Orchestra performs Brainstorm!](#)

Tuesday, March 8 from 11:30 AM 2 PM: Women TIES Mohawk Valley Event - Growing a Prosperous Business in 2016 Sponsored by [Time for Me Day Spa](#) and the Women's Business Center of New York State. [Click here](#) to register.

Thursday, March 10 from 5 - 8 PM: 8Fresh will be hosting a fundraiser for the CCS organization, Rachel's Warriors. Live music will be played by Goats on Wheels, a favorite local band, and a portion of all sales made during the fundraiser will go directly to Rachel's Warriors. Rachel's Warriors is an organization that works to promote school unity as ambassadors of kindness and good deeds. Please join us as we help support this fine group of students.

Saturday, March 12 from 8 AM - 1 PM: Kirkland Community Bloodmobile will be at the Clinton United Methodist Church. Register online at www.redcrossblood.org or call Jean Wainright at 853-2265 or 1-800-GIVELIFE

Sunday, March 13 at 2 PM: Clinton Historical Society presents "[One-Room Schools in the Town of Kirkland](#)".

To be added to this list, Chamber members can email details of upcoming event to info@clintonnychamber.org.