



The Clinton Chamber of Commerce Newsletter

May 2016



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2016 Clinton Chamber of Commerce Annual Meeting

TOMORROW, Tuesday, May 3

**Breakfast at 7:30 am
at LutheranCare**

You are cordially invited to attend the Annual Meeting of the Clinton Chamber of Commerce.

Featured Speaker:

Martin Babinec, founder of the NYSE-listed [TriNet Group](#) in California's Silicon Valley and the nonprofit [Upstate Venture Connect](#). He will share insights on coming changes in technology and markets which businesses can embrace in order to grow customers and sales. Martin is a native and resident of Little Falls and past recipient of the Silicon Valley Entrepreneur of the Year award.

Breakfast will be served at 7:30 am, program will begin at 8:00 am.

REGISTER NOW

Cost: \$10.00/person

In Clinton, we're right where you want to be.

The Arbor Inn
of Clinton

Arrive as a guest, leave as a friend.

315-859-1790

[LutheranCare](#)

108-110 Utica Road

Clinton, NY 13323

Welcome

New Members

Clinton Youth Foundation  

Clinton Pool
PO Box 32
Norton Avenue, Clinton
315-853-5687

Clinton Youth Hockey 

PO Box 312
36 Kirkland Avenue, Clinton
315-525-1710

Helen Sarandrea Physical
Therapy 

8200 Seneca Turnpike, Clinton
315-738-1671

Turnbull Insurance Service 

600 French Road, New Hartford
315-735-9201

**Thank you to our
renewing members for
your continued support**

How-To Gardener

Kinney Drugs

McDonald's

Nice N Easy

Subway

**Clinton Chamber of
Commerce Board of
Directors**

President: Karen A, Ostinett
Treasurer: Nadine McAndrew

Please contact Jackie Walters at 315-853-1735
or info@clintonnychamber.org with any questions.

Getting Started with Constant Contact Email Marketing

Live Tour/Demo

Thursday, May 12

from 9 - 11 am at the

Alexander Hamilton Institute



New to Constant Contact email marketing or just want to learn some great tools and tips so you can use Constant Contact like a pro?

In this highly practical **live guided demonstration**, we'll introduce Constant Contact's tools and features. You'll learn the basics - and some great tips and tricks - to improve (or get started) with email marketing.

In this Workshop, we will cover:

1. Creating an email campaign
2. Selecting and editing email templates
3. Branding your emails with your brand's logo, colors, and photos
4. Editing text, adding hyperlinks, inserting images/videos/documents into emails
5. Importing & segmenting contact lists into your Constant Contact account
6. Tracking and interpreting your email results using Constant Contact's built-in analytics.

REGISTER NOW

Chamber Members: FREE

Prospective Members: \$10.00/person

Please contact Jackie Walters at 315-853-1735

Secretary: Annette Clarke
Ferris J. Betrus, Jr.
Pondra Bowen
John Costanzo
Amy James
Crystal Maury
Nicholas Owens
Bobbie Paravati
Deli Rogers
Tim Sweetland
Jay Williams III

or info@clintonnychamber.org with any questions.

Business After Hours at The Skenandoa Club Wednesday, May 18 from 5:30 - 7:30 PM



Advertise with Us!

[Click here](#) for more details on how to advertise with the Clinton Chamber of Commerce.

Contact Jackie Walters at info@clintonnychamber.com or 315-853-1735

Join us at [The Skenandoa Club](#) to pass business cards and network with current and prospective Clinton Chamber of Commerce members from the surrounding area. Take a tour of the facilities and learn more about upcoming events and programs. Complimentary refreshments and hors d'oeuvres provided by The Skenandoa Club.



Shop Small Shop Local



The Clinton Chamber of Commerce and the Merchants Group of Clinton are proud to participate in the Small Business Administration's (SBA) National

Open to ALL Current and Prospective Members

[The Skenandoa Club](#)
7105 Norton Avenue
Clinton, NY 13323

Please RSVP to Jackie Walters at 315-853-1735 or info@clintonnychamber.org.

Meet our Members

Small Business Week taking place this year on May 1 - May 7.

Please join us as we celebrate all small businesses in the Village of Clinton, Town of Kirkland and the surrounding area.

The following businesses are offering special promotions during National Small Business Week, May 1 - May 7:

8 Fresh   

8 College Street, Clinton
315-853-7374

Free ice cream (cone or sandwich) with the purchase of any entree. The ice cream is local (Waterville) Roc-Star ice cream

Ali-linz Home and Accessories 

3 West Park Row, Clinton, NY
315-853-2218

20% off all Clinton, NY, New Hartford, NY and Utica, NY related items:

- Clinton, NY Jute totes
- New Hartford Jute Totes
- Utica, NY Jute Totes
- Clinton, NY Tumbled Marble Coasters
- Mohawk Valley Tumbled Marble Coasters
- Clinton, NY Cloth Dinner Napkins
- Clinton, NY Cocktail Napkins
- Clinton, NY Key Chains
- 13323 Key Chains

Clinton Youth Foundation

The **Clinton Youth Foundation (CYF)** was formed in 1957 to run and maintain the Jack Boynton Community Pool on Norton Avenue. Our mission is to provide a safe, healthy, welcoming environment to all members of the community, especially its children. We achieve these goals through swimming instruction, leisure, and physical activities that inspire personal growth, respect and self-esteem.

The pool opens every summer in mid-June to provide swimming, lessons, and other programming for children and families. In recent years, we've offered other activities, including arts and crafts, food trucks, parties, outdoor movie nights, birthday parties, and more. Attendance last summer was over 6,300 bathers: our best summer ever! We are proud that the pool has become a valuable community resource for the residents of Clinton and the surrounding area.

The CYF is supported by a grant from the Community Foundation as well as donations from the Town of Kirkland and many local businesses and individuals. We hope that you will consider supporting the CYF this year, either through our annual appeal, which will be sent out soon, or by attending our Wine Tasting Party on May 7 from 5-8 p.m. at the Kirkland Art Center. We have already received many generous donations for food, beverages, and our silent auction.

The pool opens this year on June 11, 2016. Daily admission is just \$4 (only \$2 on Tuesdays). Memberships are available for families and individuals, either for the whole season or by the month. Swim lessons are available for children of all ages and abilities. We will be open every day from 1-7 p.m. until late August.

For more information, registration, or for a calendar of upcoming events, visit our website at www.clintonpool.com.

Our 2016 board and staff are: Laura Stoll, president; Jennifer Kemp, vice president; Alma Lowry, secretary; Melissa Slawson, treasurer; directors Stacy Butcher, Alisa Capponi, Virginia Davis, Hannah Dillon, Teresa Homer, Meredith

Krizia Martin   




20 West Park Row, Clinton, NY
315-853-3650

Krizia Martin will be offering snacks and refreshments as well as tiered discounts and free gift with purchases over \$200.

The Village Crossing 

11 West Park Row, Clinton, NY
315-853-5299

The Village Crossing will offer 25% off any ONE "made in USA" clothing item.

Utica Coffee Roasting Company   

1 West Park Row, Clinton, NY
315-272-2358

\$1 off a single bag of coffee or \$3 off the purchase of two bags. Bring in a receipt from another local business in Clinton (dated May 1-7th) and get \$1 off your order of \$10 or more.

West Park Row Salon 

4 West Park Row, Clinton, NY
315-381-3040

Offering \$20 off your first cut and color service

National Small Business week cosponsors host training webinar May 2 - 5. For a listing of webinars, visit

www.sba.gov/nsbw/webinars.

For more information on National Small Business Week, please visit: www.sba.gov/nsbw.

Madden, Margaret Otto and Michelle Reiser-Memmer; and our pool manager, Dawn Burdick. We also have a staff of ten part-time summer lifeguards and a crew of dedicated volunteers. Over the years, many local leaders have served on the CYF board and we are grateful for their time and dedication.

We look forward to seeing you at the **Wine Tasting Party** on May 7 or at the Jack Boynton Community Pool this summer! Thank you for your support.



Thank You to our Members!

Thank you to [The Clinton Florist](#) for hosting the April Networking Breakfast!



Thank you to the [Clinton ABC Program](#) for hosting the April Business After Hours!

Save the Date

Clinton, New York
**Art & Music
Festival** 

Saturday, August 27

[Click here](#) for more information.



Join us
Every Thursday from
June 2 - October 6
on the Village Green
10:00 am - 4:00 pm
Extended Hours
6/16, 7/21, 8/18 and 9/15
10:00 am - 6:00 pm

 www.ClintonNYChamber.org

Brought to you by: Access Federal Credit Union, Krizia Martin,
NBT-Mang Insurance, Strategic Financial Services

Upcoming Member Events

Tuesday, May 2 at 7:30 pm: [Hamilton College and Community Masterworks Chorale with Hamilton Choir and Symphoria Spring Concert.](#) [Click here](#) to view public events at Hamilton College

Wednesday, May 4 at 7 pm: [Clinton Historical Society Annual Meeting and Socializer](#)

Thursday, May 5 at 12 pm: [Chamber Alliance of the Mohawk Valley 2016 Member Grant Awards Luncheon](#)

Saturday, May 7 at from 10:30 am - 1 pm: [Mother's Day Flower Potting at the Kirkland Town Library.](#) Visit the [Kirkland Town Library](#) for a list of upcoming events.

Saturday, May 7 from 5 - 8 pm: [Wine Tasting to Benefit The Jack Boynton Community Pool](#)

Saturday, May 14 from 8 am - 1 pm: Kirkland Community Sponsored Red Cross Bloodmobile. Call Bill Rudge at 853-6300 or sign-up via E-mail: Rudge44@aol.com or www.redcrossblood.org to schedule your appointment.

Thursday, May 19 from 1:30 - 2:30 pm: Brookdale Clinton presents **Downsize your home. Upgrade your lifestyle.** For reservations or more information, call (315) 853-1224. www.brookdale.com

Friday, May 20 from 12 - 8:30 pm: [Clinton Youth Hockey Golf Outing.](#) www.clintonhockey.org

Sunday, May 22: [Hamilton College Commencement](#)

Monday, May 30 starting at 8:30 am: [Memorial Day Ceremony and Parade](#)

[Click here](#) to visit the Clinton Chamber of Commerce calendar for Chamber and member events. To be added to this list or placed on the calendar, Chamber members can email details of upcoming event to

Major Sponsors

